Perfect — here's your **refined phone call script** tailored for a **5-week** Data & AI transformation journey. It’s short, powerful, and completely **value-based** — with no selling, no over-questioning — just **clarity and confidence**.

**📞 “5 Weeks to Clarity” Phone Call Script – Growth AI Academy**

🎯 Use for: LinkedIn leads, warm DMs, or inbound interest  
🕐 Duration: ~6–8 minutes  
Tone: Calm. Confident. Empowering.

**🔹 0:00–1:00 — Open Strong**

“Hey [Name], great to connect. Let me make this easy — you’re not here to become an expert overnight. You’re here to make progress that actually *matters*.

And that’s what we help with — not endless lectures, but a focused, 5-week path that gets you real clarity and confidence in Data & AI.”

**🔹 1:00–3:30 — Reassure and Reset Expectations**

“Most people think you need to know coding, or be from a tech background. Not true.

In fact, many of the learners we support are from non-technical backgrounds — HR, BCom, healthcare, teaching. What they needed wasn’t *more content* — they needed a way to apply Data & AI tools to real-world problems.

And in 5 weeks, they went from unsure and overwhelmed to creating dashboards, using AI for insights, and actually making smarter decisions at work.”

**🔹 3:30–5:30 — Paint Their 5-Week Journey**

“Here’s what 5 weeks can actually do:

✅ **Week 1:** You’ll understand how Data & AI work — no pressure, no coding required. Just clarity.  
✅ **Week 2–3:** You’ll build real dashboards and start using AI tools like ChatGPT + Excel to solve simple problems.  
✅ **Week 4–5:** You’ll create 2 portfolio-worthy projects and feel *confident* speaking about them.

It’s not about cramming — it’s about transformation through momentum. We give you structure, guidance, and accountability.”

**🔹 5:30–7:00 — Empower Their Decision (No Push)**

“If you’ve been stuck watching tutorials or unsure what to learn next — this changes that.

You don’t need a long course. You need the *right one*, with real support and results you can feel in just 5 weeks.

Whether you’re switching careers or upgrading your current one — you’ll walk away with skills that actually open doors.”

**🔚 Optional Close**

**If they’re ready:**

“If that sounds like what you’ve been looking for, I’ll walk you through the next steps — and we’ll get you started today.”

**If they’re unsure:**

“Totally okay. I’ll send over a few examples of what learners have built in just 5 weeks — you’ll see what’s possible, even without a tech background.”

**💡 TL;DR: You’re Not Selling a Course.**

You're saying:

*“In 5 weeks, we help people like you go from unsure to unstoppable — with tools that make you visible, valuable, and in-demand.”*